

MEGHAN ELIZABETH CEASE

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Auburn, AL 36830
Home: 334/332-2803

OBJECTIVE Marketing Management Trainee

SUMMARY OF QUALIFICATIONS

- Disciplined achiever with defined goals
- Possess strong organizational skills
- Fast learner and detail oriented
- Excellent written and verbal communication skills
- Demonstrate ability to communicate with customers, co-workers, and business contacts in a courteous and professional manner

EDUCATION

Auburn University; Auburn, Alabama
Master of Business Administration, Marketing
Anticipated Graduation Date: Dec. 2008

The University of Mississippi; University, Mississippi
Bachelor of Business Administration, Marketing Communications: Dec. 2006

ACADEMIC HONORS

- Alpha Lambda Delta
- National Dean's List
- Golden Key Honor's Society
- National Society of Collegiate Scholars

TECHNICAL SKILLS

- Microsoft Word
- QuarkXPress
- Excel and Access
- Front Page
- Internet Research
- Electronic communication

EXPERIENCE

Elie Tahari; New York, NY

Merchandising Intern, May 2007 – July 2007

- Assisted in editing product line with design and sales teams
- Managed maintenance of styles in BMS (apparel manufacturing software)
- Researched sales analysis by season

Conde Nast Publications; New York, NY

Marketing/Advertising Sales Full-Time Assistant, January 2006 – May 2006

- Assisted with proposals and presentations for luxury advertising clients
- Created media kits to enhance sales presentations
- Assisted marketing team with developing promotional campaigns for events that attracted 500+ attendees
- Coordinated events for luxury advertising clients

Rebel Sports Marketing; University, MS

Sports Marketing Full-Time Intern, March 2005 – December 2005

- Developed expertise in dealing with the press, University administrative staff and fans
- Coordinated promotions at various sporting events
- Planned corporate ticket sale package

COLLEGE ACTIVITIES

- Delta Delta Delta Sorority
 - VP Public Relations
- School of Business CEO
- Ole Miss Ambassador
- *The Daily Mississippian* reporter
- SAF Board of Directors
- American Marketing Association
- Gamma Chi Recruitment Counselor

COMMUNITY ACTIVITIES

Delta Delta Delta Sorority; Auburn, AL

Alumna Advisor, June 2006 – Present

- Serve as coach and mentor to officers
- Recruit and train additional alumnae advisory support
- Interact with campus fraternity/sorority advisor, faculty advisor and chapter advisors from other fraternities and sororities
- Encourage well-rounded members